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### **REALNETWORKS LAUNCHES REALPLAYER 7 WITH IMPROVED PERFORMANCE AND MEDIA NAVIGATION**

New Message and Programming Service Make Next Generation Media Player a Gateway to Instant Internet Audio and Video

**NEW YORK, November 8, 1999** — RealNetworks®, Inc. (Nasdaq: RNWK), the recognized leader in media delivery on the Internet, today announced the immediate availability of the first beta release of RealPlayer® 7 Basic and RealPlayer 7 Plus for Windows and Macintosh. The new Real.com™ Network and Real.com Take5 were announced today in separate press releases. RealPlayer 7 includes dramatic improvements in start-up time, a new user interface with enhanced media navigation features, and delivers higher quality media experiences. In addition, the Real.com Message Service enables users to be notified when entertainment or breaking news programming is available, and offers one button access to a wide variety of high quality programming from both Real.com Take5 and more than 200 Live Stations and Channels. The release of RealPlayer 7 builds on previous releases of RealPlayer, whose popularity continues to grow with more than 85 million unique users, an increase of more than 40 million users in 1999. This beta release of free RealPlayer 7 Basic and RealPlayer 7 Plus are immediately available for download from <http://www.real.com>.

"RealPlayer 7 gives consumers a place where they can find the best audio and video programming on the Internet," said Maria Cantwell, senior vice president, Consumer and E-Commerce Division, RealNetworks, Inc. "With substantial advancements in performance and usability, new media caching capabilities, and a new message service, RealPlayer 7 delivers a powerful Internet media experience that consumers will want to turn on every day."

"Time Warner's NY1 viewers are now able to enjoy a wonderfully interactive broadband experience that is only possible using RealPlayer 7 and RealSystem G2," said Marc Nathanson, executive producer of New Media for Time Warner's NY1 News. "For the first time, we've been able to create a fully customizable programming capability that is dynamically updated, providing our audience up-to-date relevant information about what's happening in New York."

### **NEW FEATURES IN REALPLAYER 7**

**EXHIBIT 1**

**Faster, Higher Quality Media Experiences**

- Support for multiple RealPlayer windows enables users to experience more compelling interactive presentations.
- RealPlayer 7 Media Caching decreases load time for frequently played content.
- RealPlayer 7 can be manually resized by the user to customize the size of the presentation window.
- Dramatic performance improvements in RealPlayer 7 deliver 40% faster startup time, up to 45% less memory (RAM) consumption, and up to 40% less CPU utilization compared to RealPlayer G2 on the Windows platform.
- Enhanced full-screen video performance for broadband (high-speed network) video playback.
- Improved MP3 performance, including support for Variable Bit Rate (VBR) and streamed MP3 content from Real servers, and from Web, Shoutcast, and Icecast servers.

**Enhanced Media Navigation**

- A sleek new interface with numerous usability improvements makes it fun and easy for users to control their media experience.
- Forward and back buttons and a location bar enable users to navigate through recent media clips and to directly enter URLs of media clips for immediate playback.
- Users can select a Home Clip to play automatically when RealPlayer is launched. Users can easily configure their RealPlayer to play Real.com Take5, My Channels, My Favorites or other programming.
- Users can now start playing the clip at a specific time in a media clip with the new Seek to Position feature.

**One Button Access to Audio and Video Programming**

- Real.com Take5, available exclusively in RealPlayer 7, is a daily showcase of the most compelling news, music, entertainment and specialty programming on the Internet.
- Real.com Message Service, a free set of subscription services, notifies users on their desktop about breaking news and entertainment, updated editions of Take5, RealPlayer Tips & Tricks, and more.
- My Channels and Live Stations provide quick, personalized access to live and on-demand streaming audio and video content from more than 100 programming partners. Users can now find and sort Live Stations by Genre, Country of Origin, or Genre.
- My Favorites enables users to bookmark direct links to streaming media content for future playback.

**New Features in RealPlayer 7 Plus**

- Enhanced 10-Band Graphic Equalizer
- With the new SmartEQ, RealPlayer 7 Plus senses the type of audio programming a user is experiencing - music or voice - and automatically adjusts the EQ settings to deliver the highest quality

experience.

- By adjusting the new Room Size and Reverb settings, users can simulate a customized listening environment in which to experience their music programming.
- Auto-Gain and Pre-Gain adjusts the volume level of audio playback relative to the EQ settings.
- RealPlayer 7 Plus offers eight new EQ settings: Instrumental, Hip Hop, Funk, Dance Mix, Blues, Metal , New Age, and 80s.
- Enhanced scanning capabilities enable users to scan through Live Stations by genre or country of origin, and scan through playlists.

### **SUPPORT FOR REALPLAYER CHANNELS AND LIVE STATIONS**

RealPlayer 7 provides one-button access to the best Internet audio and video programming from more than 100 partners, including: 3WK Underground Radio, 89X, 93X, ABCNews, ABC Radio: 77WABC, ABC Radio: 790 KABC, ABC Radio: 92 KQRS, ABC Radio: 93.1 DRQ, ABC Radio: 93X, ABC Radio: 95.5 KLOS, ABC Radio: 95.5 WPLJ, ABC Radio: 96.3 KSCS, ABC Radio: CD94.7, ABC Radio: ESPN Radio 1000, ABC Radio: Hot Talk 560 KSFO, ABC Radio: KGO Newstalk AM 810, ABC Radio: Kicks 101.5, ABC Radio: Memories 96.7, ABC Radio: Mix 107.3 FM, ABC Radio: WBAP 820 News/Talk 820, ABC Radio: WJR AM 760, ABC Radio: WJZW 105.9, ABC Radio: WLS 890 AM, ABC Radio: WMAL AM 630, ABC Radio: Y106.7, audiohighway.com top alternative, audiohighway.com top pop, audiohighway.com top rock, Bloomberg Business News, CD 93, CD 101, Christian Pirate Radio, CNN.com, Comedy Central, Country 105, Deutsche Welle, DiscJockey.Com 80's Experience, DiscJockey.Com All-Hits Channel, DiscoverMusic.com, Discovery Channel Online, Dr. Science, Earth & Sky, enn.com, eYada.com, FOXNews.com, Global Media Pop-O-Matic, Global Media Urban Groove, Global Media Phat Ones, Global Media Kool Hits, Global Media Clubhouse, Global Media Rock Solid, Global Media Test Pattern, Global Media The Edge, Global Media Station A, GMN, GOGAGA Radio, Groovetech, The Health Network, HistoryChannel.com, HOT 97, HOT 101, The Humane Society of the United States Animal Channel, Internet Television Network, KCRW, KFRU, KYI, KIX 106, King FM, KJJY, KJOY, KKLA, KPIG, KRSH, KSDS Jazz 88.3 FM, KVCH, KWRD, Made In Germany Magazine, MountainZone.com, NetRadio.com: Route 1, NetRadio.com: Alt Country, NetRadio.com: 60's Country, NetRadio.com: Latin, NetRadio.com: Celtic, NetRadio.com: Maestro, NetRadio.com: Quiet Classics, NetRadio.com: Symphony, NetRadio.com: The X, NetRadio.com: Techno, NetRadio.com: Smooth Jazz, NetRadio.com: Cafe Jazz, NetRadio.com: Quiet Storm, NetRadio.com: Vintage Rock, NetRadio.com: Adult Rock, NetRadio.com: Folk, NetRadio.com: HITS, NetRadio.com: Lite Hits, NetRadio.com: Groovin' 70s, NetRadio.com: 80's Hits, NetRadio.com: Teen Scene, NECN (New England Cable News), NPR®, PC Week Webcast, Prima- Cuidad Internet, Pseudo.com, Radio Canada - La Chaine Culturelle, Radio Canada - La Première Chaîne, SCIFI.com, SETS 102, Talk 24, THE END, The Sync, Techweb Today, Texas Rebel Radio, Today's Christian Music, WAVA, WKSU, WPRD, WTRR, ZDTV, ZDTV Radio, and many more.

### **PRICING AND AVAILABILITY**

RealPlayer 7 Basic for Windows and Macintosh is immediately

available for free download from [www.real.com](http://www.real.com). RealPlayer 7 Plus for Windows and Macintosh platform is immediately available for purchase and download for \$29.99 from [www.real.com](http://www.real.com).

#### **ABOUT REALNETWORKS**

RealNetworks, Inc., based in Seattle, is the recognized leader in streaming media delivery on the Internet. It develops and markets software products and services designed to enable users of personal computers and other consumer electronic devices to send and receive audio, video and other multimedia services using the Web. Consumers can access and experience audio/video programming and download RealNetworks consumer software on the Internet at <http://www.real.com>. All RealNetworks systems and corporate information is located on the Internet at <http://www.realnetworks.com>.

RealNetworks continues to maintain a strong leadership share of the streaming media market. As of October 1999, there are more than 85 million unique users of RealPlayer and more than 85% of all streaming media Web pages on the Internet use industry leading RealAudio®, RealVideo®, RealFlash™, RealText® or RealPix™, and more than 350,000 hours of live RealAudio and RealVideo programming are available each week (Source: Hotbot).

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